



Formerly BeachStreetUSA

November 2, 2018

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**Bayport Credit Union
Holiday Lights Merry Mile
November 22-December 30, 2018
Virginia Beach Boardwalk
From 2nd-22nd Streets**

FOR IMMEDIATE RELEASE

Virginia Beach, Virginia – The lights will be turning on at the BayPort Credit Union Holiday Lights Merry Mile, bringing joy and wonder to Hampton Roads this holiday season! From November 22 through December 30, take a shiny journey into nautical, holiday, and adventure lands – all along the beautiful Virginia Beach boardwalk. Festive fish, musical crabs, and hard-working elves – all in bright, colored lights against the clear night-time sky, are the stars of The BayPort Credit Union Holiday Lights Merry Mile. They are joined by Santa, elves, and a 40-foot tall Christmas tree erected on the beach and in the beautiful parks along the Virginia Beach boardwalk.

This intimate holiday light display presents fish swimming above your car, a giant castle, snow globes, and spectacular RGB light tunnels to drive through. We've hand-picked some of our most popular displays to feature in this "boutique" family-friendly experience.

For 2018 we welcome BayPort Credit Union as the name-in-title sponsor for the Holiday Lights Merry Mile. With BayPort Credit Union, enjoy member-exclusive discounts and perks and become part of a credit union that invests in their local communities.

25,000 families a year make this unique light show a part of their holiday celebration! This "Fanta-Sea" of lights is sure to dazzle and amaze holiday travelers visiting Virginia Beach. Drivers will be able to tune their car radio to a frequency to hear holiday music along the BayPort Credit Union Holiday Lights Merry Mile, making it easy to see AND hear why this event has been named one of the Southeast Tourism Society's "Top 20 November Events" and the American Bus Association's "Top 100 Events in North America for 2011!"

BayPort Credit Union Holiday Lights Merry Mile opens nightly at 5:30. Hours of operation are 5:30pm-10:00pm Sunday through Thursday and 5:30pm-11:00pm Friday-Saturday.

Admission prices:

Cars, \$10 nightly

Limos, \$25

Motor coaches, \$45

Mini buses, \$25

On "Military Mondays," presented by BayPort Credit Union, active military receive a 50% discount each Monday night. Military Monday tickets are \$5 per car.

All vehicles enter through the main entrance at 2nd Street. Cash only is accepted at the gate.

For complete information about the Bayport Credit Union Holiday Lights Merry Mile, visit www.LiveOnAtlantic.com or call 757-385-SURF (7873).

The BayPort Credit Union Holiday Lights Merry Mile is sponsored by BayPort Credit Union, the City of Virginia Beach, Coca-Cola, the Oceanfront Inn, and is produced by IMGGoing.

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